

Risk Communication for the Future

Towards Smart Risk Governance and Safety Management

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- Questions the conventional "centralized views" of risk communication
- Discusses the challenges inherent to risk communication
- Proposes a novel perspective on risk communication as a way forward in risk governance and safety management

About this book

The conventional approach to risk communication, based on a centralized and controlled model, has led to blatant failures in the management of recent safety related events. In parallel, several cases have proved that actors not thought of as risk governance or safety management contributors may play a positive role regarding safety. Building on these two observations and bridging the gap between risk communication and safety practices leads to a new, more societal perspective on risk communication, that allows for smart risk governance and safety management.

Mathide Bourier Corine Bieder Editors Risk Communication for the Future Towards Smart Risk Governance and Safety Management

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